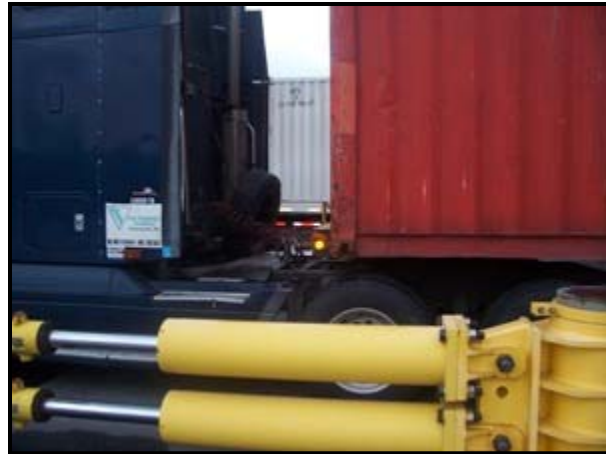




USR Inc. GRAB Technology Stops 80,000lb. Truck

Franklin, Tenn. – Achieving a milestone in the company’s history and setting a new record for the security market, USR, Inc.’s GRAB recently stopped an 80,000 lb. truck in its tracks. This was a real life hit, not a test. The occupant was not injured. This is one of over 40 “real world hits” with out a single injury. With security a high priority among industries worldwide, Universal Safety Response Inc. (USR) is leading the industry with its patented security innovations.



Most barrier impacts are not an actual attack from terrorists. Records indicate that the majority of vehicle to barrier impacts are caused by ether the driver or some type of user error. We have all heard of the stories of “tail-gating”, security personnel accidentally hitting the wrong button, and the driver being distracted and just running into the barrier.

“Our smart barriers are able to adjust and accommodate different types of vehicles and speeds that hit them.” said Matt Gelfand, president and CEO of USR. “As the security market continues to grow to meet today’s challenges, USR is leading the way with new smart barrier technologies.” Designed to be the most cost-effective and functional barrier system on the market, GRAB offers many advantages, including reusability within minutes, easy to install, no hydraulics, flexibility and reduced risk. Taken together, all these qualities make GRAB the safest, strongest barrier available today. GRAB systems are also expandable from eight to 60 feet, according to client needs.

Founded in 1994, USR is the original creator of GRAB, which has become the fastest growing barrier technology in the world. USR serves a variety of clients in the defense, transportation and petrol-chemical industries, as well as corporate facilities, airports, Fortune 500 companies, national laboratories, and museums.

To learn more about USR’s services and products, call (615) 224-0400 or visit them online at www.usrgrab.com.